



# Working group IIc (Rivers, lakes and wetlands)



# General questions

- What are the specific challenges and the main obstacles for rivers, lakes and wetlands (RLW) destinations for the implementation of eco-friendly travelling?



# General questions

- What are the success factors for measures in RLW regions? Is it possible to compare the different European RLW areas?



# General questions

- How could a RLW specific multi-stakeholder approach look like?



# General questions

- What special support from the national, EU and international level in terms of laws, subsidies and programs is needed for RLW regions?



# General questions

- What is needed that pilot projects reach a financial stable status and how could they create multiplier effects and broad effects?



# General questions

- What could be done bottom-up, for which challenges top-down approaches are needed? How could those a balance between top-down and bottom-up activities look like?



# Keynote I.

- How is the situation of tourism related travelling in Masuria (trends, offers, ...)? How could offers of public transport in combination with visitor guiding systems and out-door-sports like canoeing be developed (Bottom-Up, Top-Down)?



# Keynote I.

- What are the lessons learnt? What is needed that pilot projects reach a financial stable status and how could they create multiplier effects?



# Keynote I.

- How could Masuria develop multi-stakeholder involvement for the implementation of eco-friendly travelling?



# Keynote I.

- What special support from national, EU and international level in terms of laws, subsidies and programs is needed for eco-friendly travelling in the Masuren region?



# Keynote II.

- Which specific challenges and main obstacles for the implementation of eco-friendly travelling could the implemented Interreg project identify for the wetland area of the Lake Neusiedler? Could one compare these results to other European RLW?



# Keynote II.

- Which special measures are developed and how do they meet the specific circumstances in this wetland area?



# Keynote II.

- What special support from national, EU and international level in terms of laws, subsidies and programs is needed for eco-friendly travelling in RLW regions?



# Contents

- I. Land transport
- II. Access points
- III. Water transport



# I. Land transport

- Cycling
  - Lakeshores: flat areas
  - Rivers: dams as cycle routes
- Accessibility for cars
  - Transportation of watercrafts, fishing equipment, etc.
- Public transport
  - Lines along the lake or river
- Ratio of business and tourist transport



## II. Access points

- Density of access points

- Holiday resorts  $\Leftrightarrow$  protected areas (in some cases only on foot)
- Nature determines the location and density of access points.

- Car parking

- Public attracting events on the water



# III. Water transport

- Transport facilities
  - Ferry, sport facilities
- Effects on the ecosystem