

Environmentally Friendly Travelling in Europe - Summary by Luigi Tonus -

How is the perception of the environment changing and how could the administrators react to re organize our society towards a new way of sustainability, awareness and responsibility?

How could the everyday choices of citizens have a decisive impact on the quality of life, and the quality of the environment and how can the best practice of a single forefront resort become a starting point of a spreading and contagious new aware behaviour of the population?

Which is the role of the sustainable mobility?

Is it enough to promote the use of electric cars to feel you're doing all your best to preserve the environment as the element that makes our life better, but also permits our life?

Mr. Tonus explains the importance of mobility in the current society and the added value of those tourist destinations that chose to focus on sustainable mobility.

Destinations need to "become a system", to guide the visitor through an integrated and sustainable wandering way that improves the destination itself and its cultural and tourist attractions.

The Provincia of Belluno has decided to act to coordinate new wider-area-initiatives together with the neighbour territories in Italy and Austria to enrich its own attractiveness, by improving the tourist supply to stimulate the tourist demand and by improving the cultural growth of its citizens towards awareness with suitable politics and administrative choices.

